

# Orlando Ceaser

Speaker – Author – Poet - Blogger – Cartoonist - Voiceover Specialist



***Orlando Ceaser is available for:***

**Keynotes & Workshop Facilitation: Leadership Training – Diversity & Inclusion (Unconscious Bias – Micro-inequities) – Innovation - Motivation – Academic - Orientations – Better Decision Making - Problem Solving**

## **Popular Topics:**

### **1. Natural Principles to Be A Powerful Leader**

**Points Covered:**

- A case study in the form of a fable to extract the components of effective and ineffective leadership behaviors on an organization / team
- The 5 key attributes Ozone Leadership are explored which are derived from the ozone layer around the Earth; protective, selective, corrective, effective and directive

### **2. Unlock Your Leadership Greatness (Leadership)**

**Points Covered:**

- Creating Impact Players, game changers and difference makers. Teach them to be; fit for the role, powered by a dream, students of the game, mastering the fundamentals, setting high standards, always being creative, executing with passion, leading by example, making others better and serving others
- Making better decisions – The Know System™ Decision Making Model featured in the book “The Isle of Knowledge”

### **3. Leadership Greatness through Diversity & Inclusion**

**Points Covered:**

- Understanding unconscious bias and micro-inequities and their impact on results
- Develop strategies to form a more inclusive and innovative work force.
- Identifying and eliminating barriers to inclusion to open the pathways to innovation
- Utilizing the Know System™ to energize individual and group brainstorming sessions

# Why Book Orlando Ceaser?

“He is a speaker with a phenomenal presence and voice. You can trust his power and creativity to move audiences and teach them what they most need to learn.”

- **Brigid Moynahan, Diversity and Inclusion Consultant, The Next Level Inc.**

“I have had the pleasure to hear many great speakers over my professional career and volunteering opportunities and Orlando Ceaser one of them. He has the ability to hold the audience’s interest and to make them hungry for more. He is truly a gifted presenter.”

- **Dee Peart, Willow Creek Cancer Support Group**

“PUSH for Excellence has recently had the privileged opportunity to work with Mr. Orlando Ceaser for several weeks in conjunction with its college-tour program where Mr. Ceaser served as one of our distinguished workshop speakers. If I had to choose three adjectives to describe Mr. Ceaser, I would choose the following words: professional, powerful, and paternal.”

- **Jason N. Robinson, Director of College-Bound Programs, PUSH for Excellence**

Orlando is a great speaker. I have done keynotes with him in the past and if you ever get a chance to have him speak at one of your events know he is very audience focused. He is a sure bet!”

- **Kimberly Farrell, President, Unlimited Performance Training, Inc.**



## ***“Your Audience will be Informed, Inspired and Entertained”***

Orlando Ceaser is an author and professional speaker for Watchwell Communications, Inc. He has experience in sales, management, training, diversity, marketing, leadership and personal development for a top 5 pharmaceutical company. He was also the Senior Director of Diversity.

His mission is to entertain, educate and inspire people to action to achieve professional and personal goals. Orlando has developed senior leaders and middle managers. He has spoken to small groups and audiences over 7,000 people. He is a mentor, coach and career counselor.

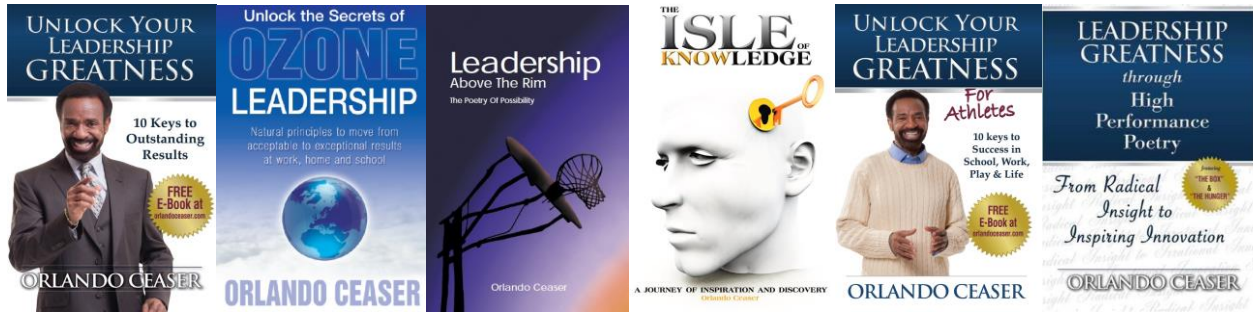
Orlando is an accomplished public speaker, known for his ability to use humor and creativity to motivate an audience and team to think creatively. He is the author of twelve books including, *The Isle of Knowledge*, a fable introducing The Know System™ for making better decision and solving problems. His recent books are *Unlock Your Leadership Greatness*, *Unlock the Secrets of Ozone Leadership* and *Unlock Your Leadership Greatness – For Students*. His comic strip, *Cocky and Rhodette*, focuses on life in the workplace. He is a voiceover artist with commercials for the American Heart Association, Healthy Delawarean and KMT Nutritional Health Food Store.

### **A few satisfied audiences:**

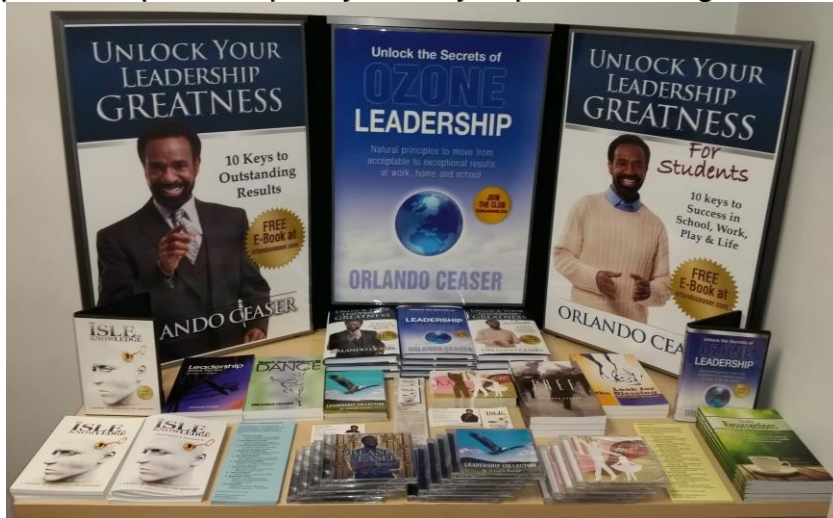
American Club Association, Association of Osteopathic Directors and Medical Educators, AstraZeneca Pharmaceuticals, Boys & Girls Club of Lake County, Illinois, Chicago Public Schools, Avlon Industries, Inc, Becton-Dickinson, Bristol-Myers, Center for Business Intelligence, The Cancer Support Group of Willow Creek Community Church, The Mid-Atlantic Business Women’s Association, Christiana Hospital Residency Orientation Wilmington, Delaware, National Sales Network, Delaware EEO Diversity Summit, the Jubilee Centre in Zambia, Africa, the City of Elgin, Illinois and the Rotary Breakfast Clubs of South Barrington and Long Grove, Illinois and PUSH Excel.



## Books and CD's Available through amazon.com and OrlandoCeaser.com



Unlock Your Leadership Greatness, Unlock the Secrets of Ozone Leadership, Unlock Your Leadership Greatness – For Students. Leadership above the rim is an innovative book of high performance poetry. The Isle of Knowledge features the Know System™ Problem Solving & Decision-Making Model. Leadership Greatness through High Performance Poetry provides “practical poetry” on key aspects of being a leader.



**Ask Orlando how your group can receive:  
25% discounted rate on all products for audience members**

### Orlando Ceaser SPEAKING FEES:

\$2,500 - \$3,000 for keynote;

\$2,500 - \$4,500 for workshops (1/2 day to Full day);

\$1,100 - \$1,500 per webinar (60 to 90 minutes)

Plus, travel expenses

For an event bid, please contact [Orlando.ceaser@watchwellinc.com](mailto:Orlando.ceaser@watchwellinc.com)

**Connect with Orlando Ceaser**

To check availability, please contact: 847-812-5006 (mobile)



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